

PNM adds disputes and telecoms partners

Thomas Muskett-Ford 19 July 2017

Pereira Neto | Macedo Advogados has hired a litigation lawyer and bolstered its competition and telecoms practices through promotion.

PNM announced the hire of Gabriel Giacomini Rocco, 35, from Lilla, Huck, Otranto, Camargo's São Paulo office and the promotion of Daniel Douek, 42, earlier this month. The firm now counts 15 partners.

Rocco focuses his practice on litigation and arbitration, but also advises clients on corporate law and restructuring. PNM founding partner Caio Mario Pereira Neto says Roco's experience of in-court litigation complements the team's arbitration strengths.

The new partner also adds seniority. The practice group is currently led by associate Rafael França.

Latin Lawyer contacted Lilla Huck for comment on Rocco's departure, but the firm did not respond prior to publication. The firm offers corporate, disputes, labour, real estate and tax advice and has a sizeable headcount.

Meanwhile, the promotion of Douek comes five years after he joined the firm from Brazilian telecoms company Oi. The newly minted partner will co-head PNM's media, internet and IP team. However, he will primarily take the lead on antitrust and telecoms-related matters.

Neto says demand for the firm's antitrust and telecoms practices has grown significantly, tying up more associates with work and requiring greater administrative oversight from the partnership.

In the telecoms arena, PNM is currently helping

(<http://www.bndes.gov.br/wps/portal/site/home/conhecimento/estudos/chamada-publica-internet-coisas/estudo-internet-das-coisas-um-plano-de-acao-para-o-brasil>) Brazilian state-owned infrastructure bank BNDES investigate how the so-called Internet of Things can aid the country's development. The Internet of Things, or IoT, connects everyday devices, such as doors and lights, to the internet so they can send and receive data. BNDES is investigating their commercial and industrial use.

Neto also reports considerable work in the competition space. Recent cases have covered everything from antitrust compliance to merger reviews and abuse of dominance proceedings.

Douek's promotion strengthens two of PNM's strongest practice areas. The firm's antitrust practice doubled in size last year, while its telecoms department is considered among Brazil's best.

Practice area :

Antitrust & competition, Telecoms & media

Country :

Brazil