

LATINLAWYER
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by Rachel Hall

Straumann sinks teeth into Brazilian dental implant market

Pereira Neto | Macedo Advogados has helped Swiss dental implant company Straumann snap up a 49 per cent stake in its Brazilian counterpart, Neodent.

Ferraz de Camargo, Azevedo e Matsunaga Advogados advised Neodent, Brazil's leading dental implant company, in the 550 million reais (US\$266 million) deal that closed on 31 May. The agreement contains an option enabling Straumann to increase its stake in Neodent, which is owned by the Thomé family, to 100 per cent over the next six years.

Straumann will use the acquisition to gain a leading position in the Brazilian implant dentistry market, which is the second largest globally, as well as to provide a springboard into other Latin American markets.

According to **Pereira Neto** partner **Paulo Messina**, the deal represents Straumann's largest ever acquisition and forms part of his firm's strategy to assist companies with "strategic deals".

Counsel to Straumann

Pereira Neto | Macedo Advogados

Partner **Paulo Messina** and associates **Mirella Mie Abe, Carolina Sant'Angelo, Renata La Guardia, Rodrigo Giotri, Mateus Adami** and **Paulo Casagrande**

Counsel to the Thomé family

Ferraz de Camargo, Azevedo e Matsunaga Advogados

Partner Rodrigo Camargo and associate Luciana Lorenti

